

Nottingham City Council Delegated Decision



Nottingham
City Council

Reference Number: 1866
Author: Alex Brown
Department: Communities
Contact: Hugh White
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Subject: This Girl Can

Total Value: £50,000 (Type: Revenue)

Decision Being Taken:
To accept the grant funding from Sport England.
To grant dispensation from contract procedure rules in accordance with financial regulation 3.29 and place a direct order with Notts TV and Spool to use their creative expertise to create an advert and documentary as agreed on the application form with Sport England

Reasons for the Decision(s) Sport England invited all the core cities to apply for £50k of grant funding as part of the 'This Girl Can' campaign to get more women and girls taking part in sport and physical activity. The grant application to Sport England for £50k has been successful and the Award Agreement has been sent to Nottingham City Council and needs a decision to accept.

Briefing notes documents: This Girl Can - Nottingham Activation.doc

Other Options Considered: Do not accept offer - If the offer is not accepted then the project will not go ahead. If this happens Nottingham will lose the opportunity to increase sport and physical activity opportunities for women and girls.

Background Papers:

Published Works:

Affected Wards:	Citywide
Colleague / Councillor Interests:	No interests reported
Dispensation from Financial Regulations:	Yes
Consultations:	Those not consulted are not directly affected by the decision.
Crime and Disorder Implications:	As a campaign to engage women and girls in Nottingham more sport and physical activity opportunities there are no significant crime and disorder implications.
Equality:	Please login to the system to view the EIA document: EIA - This Girl Can.doc
Social Value Considerations:	As a new campaign there is no information on social return on investment
Decision Type:	Portfolio Holder
Subject to Call In:	Yes
Call In Expiry date:	06/03/2015
Advice Sought:	Legal, Finance, Procurement, Equality and Diversity
Legal Advice:	The proposals set out in the report raise no significant legal issues and in the circumstances outlined are supported. Advice provided by Malcolm Townroe (Legal Services Manager) on 25/02/2015.
Finance Advice:	<p>Approval has been sought to accept grant funding of £50,000 received from Sport England. Within the approval scheme an amount of £15,000 has be allocated for work to be done by Notts TV and Spool. The terms of the grant are standard and do not give rise to concerns over deliverability.</p> <p>Dispensation from tendering requirements is sought under financial regulation 3.29 to use with Notts TV and Spool to use their creative expertise to create an advert and documentary as agreed on the application form with Sport England.</p> <p>Advice provided by Steve Ross (Finance Analyst) on 18/02/2015.</p>

Procurement Advice:

The proposal is to grant dispensation from contract procedure rule 5.1.2 to directly place an order with Notts TV and Spool to use their creative expertise to create an advert (as agreed on the application form with Sport England).

Whilst any spend of £50,000 and below normally requires a competitive 3 quote process to be conducted, the grant funding that the Council will receive from Sports England has been approved on the basis of the proposal which centres around working with Notts TV and the specific advantages this can provide for the campaign. Therefore, it is on this basis that the request for dispensation is supported. Advice provided by Rosalie Parkin (Category Manager) on 17/02/2015.

Equality and Diversity Advice:

This Girl Can campaign has the potential to impact on the lives of many women from different social, ethnic and ability groups. If the opportunity is to be seized, one that will help reduce health inequality, improve fitness and assist with community integration and female empowerment, it will be important that any promotion should be effectively targetted at groups who are not currently participating, or else the investment will run the risk of attracting and appealing only to white middle class women.

In order that equality of opportunity is fully realised, a robust monitoring process should be embedded into any activity to ensure that where deficits occur, quick remedial response is implmented Advice provided by Adisa Djan (Equalities and Diversity Consultant) on 10/02/2015.

Signatures

David Trimble (Portfolio Holder for Leisure and Culture)
SIGNED and Dated: 26/02/2015
John Kelly (Corporate Director Community Services)
SIGNED and Dated: 26/02/2015
Theresa Channell (Head of Corporate and Strategic Finance) - Dispensation from Financial Regulations
SIGNED and Dated: 27/02/2015
Chief Financial Officer's Comments: